



Alumni Association

CHAPTERS & CLUBS

WHAT CAN A CHAPTER & CLUB DO?

Implement innovative events programs services in our 4 focus areas: social, career networking, athletics and community involvement.

Start a scholarship

Fundraise for a need

Host events

Support Athletics

Mixers/Socials

Networking nights

Career seminars/panels with industry experts or organizational leaders

Attend professional sports events

Organize Game-Day watch parties

Engage in community service



SERVICES PROVIDED BY THE ALUMNI ASSOCIATION

Marketing & Communications

- Create event program/itinerary
- Promotion on digital and printed communications and creation of branding/graphics/content
- Use of academic logo
- Identification of targeted audience

Event Planning

- Serve as event planning liaison
- Manage event check-in
- Vendor/Partner management (booking, communication, payment)
- Create & update registration platform
- Brainstorming & implementation of event concepts and themes
- Managing set up, tear down, and event logistics

Operations & Financial

- Compile monthly & annual membership reports
- Host & manage membership platform
- Compile & mail membership letters and gifts, if applicable
- Create & Manage annual budget
- Balance monthly budget
- Process check deposits, check requests, invoices
- Funding held through ULM AA accounts
- Access to Goldman Sachs portfolio & growth