



College of Health Sciences

HEALTH STUDIES

Health Studies Career Opportunities

- Director of Human Resources
- Public Health Specialist
- Quality Analyst
- Patient Accounts Representative
- Credentialing Specialist
- Community Health Educator
- Director of Marketing & Quality Management
- Office Manager
- Director of Business Development & Revenue

EMPLOYMENT OUTLOOK

"Employment of medical and health services managers is **PROJECTED TO GROW 20%** from 2016 to 2026, much faster than the average for all occupations. As the large baby-boom population ages and people remain active later in life, there should be increased demand for healthcare services."

- Bureau of Labor Statistics

PREPARING FOR A CAREER IN HEALTH STUDIES

Our innovative Bachelor of Science in Health Studies (BSHS) at ULM covers a broad range of healthcare topics and helps students develop a variety of business management skills necessary to succeed in today's workplace. Health Studies graduates can pursue non-clinical positions such as managerial jobs that involve coordinating, supervising, and training others or advanced education in business or health professional schools such as healthcare administration, health informatics, physician assistant, physical or occupational therapy.

WHY HEALTH STUDIES AT ULM?

- Hands-on practical skills offered for entry into the workforce
- Employment success and/or graduate school placement within 6 months
- Core skill sets taught are transferrable across a variety of industries
- Connection to the community through projects that benefit the region
- Internship (practicum) offered for real-world experiences
- Online and traditional classroom courses taught
- Low student-teacher ratio
- Prepares students for entry into the workforce immediately after graduation
- Prepares students for entry into advanced degree programs

STUDENT TESTIMONIALS

"I was accepted to the VCOM Medical School at Auburn. The interview committee noted that my HSPP curriculum prepared me well for medical school and provided me with a unique and valuable background in healthcare unlike traditional candidates."

- Caitlin St. Blanc, BSHS Senior Undergraduate

"My best experience was the degree program itself - I like the focus on healthcare in a business perspective. I feel that this experience has been invaluable to my life. The Health Studies Professors are really great to work with."

- Emily Jones, BSHS Senior Undergraduate

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PRACTICUM EXPERIENCE

Practicum provides students with on-the-job experiences in healthcare while under supervision at an approved agency. The practicum experience also allows exploration of interests and career options while in school. Students will see what they have learned in class and how it applies to their current work and future employment. The practicum experience helps students build practical skills necessary for career success. Such experiences may include:

- Conducting hospital, clinic, and community-based assessments
- Developing survey instruments
- Collecting and analyzing data
- Conducting literature reviews for grant-writing
- Developing best practices and protocols for healthcare
- Designing marketing materials
- Planning and managing community health and wellness fairs



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For more information contact:

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