



STAFF SENATE MINUTES

October 20, 2021 10:00 am Library Conference Room 622/Zoom

Attendees	Senators: Greg Andrews, Kristal Anzalone, Mallory Benedetto, Benji Buffington, Mystee Burrell, Fernando Cordova, Therese Filhiol-Secretary, Andrew Hardee-Parliamentarian, Joanna Hunter, Robyn Jordan, Meghan Olinger-Vice President/President Elect, Melissa Rhodes-President, Allison Thompson-Past President, Nicole Walker, Jimmy Waller, Sara Webb, Hope Young Visitors: Deborah Beaver, Drew Bellipanni, Kelli Cole, Jay Curtis, Jessica Griggs, Christie Hemphill, Greg Lynch, Sabrina McClain, Dana Mejia, Kelly Moravek, Elizabeth Powell, Noelle Prestridge, Chris Williams
Excused	James Beinkemper, Meagan Morris
Call to Order	September 2021 Staff Senate Meeting called to order by President Rhodes Roll taken by Secretary Filhiol Visitors welcomed by President Rhodes
Approval of Minutes	Motion was made by Senator Andrews to approve the Minutes of the September 2021 meeting Seconded by Senator Hunter
Guest Speaker	Learfield representatives Greg Lynch and Drew Bellipanni – <ul style="list-style-type: none"> • Learfield represents over 250 universities, which makes them the largest multi-media rights provider in the US. Learfield helps connect universities with their community and connect fans with their university brand. Learfield makes the partnerships and sponsorships happen for universities. • Even though Greg and Drew are newcomers to the area, they have already made some good connections and are excited about the opportunities here. In addition to external relationships, Learfield works with campus departments and programs as potential sponsors. The company also offers internships to students. • Another thing that Learfield does is protect the athletic logos and images from imitators by licensing the multimedia rights for apparel that is sold on and off campus. • When a student athlete seeks to benefit from their NIL (name, image, likeness), Learfield protects the multimedia rights for the university. • Learfield coordinates with ULM’s Marketing & Communication department as needed. • The athletic logo is used only with approval from Learfield through Greg, whether that’s on paperwork or on items. The logo has to be protected to keep it from becoming too common. Other schools have the same proprietary control of their athletic logos. • The academic logo is not licensed by Learfield, so it falls under different rules of use. • Use of older logos is not permitted on newly produced items. • Having the new logo that harkens back to the NLU logo has helped with community outreach. The wins this season have also helped.

Reports of Committees

Communications – Continuing to post on Facebook: staff spotlights; featured Senator. Possibly highlight a ULM staff member during the football game. Encouraged to Like and Share the posts. Asking for carved pumpkin photos to post. Send pics to Allison of anything going on with employees on campus.
Handbook – No report.
Constitution & Bylaws – Holding comments for later in the meeting.
Elections – No report.
Welfare – Work is ongoing; further information will be provided in New Business.

Unfinished Business

Update from President Rhodes:

- Thanks to all who volunteered during Anniversary/Investiture week.

New Business

- Anyone serving on a Strategic Plan subcommittee is encouraged to consult fellow Senators with any questions about specific areas. Senators are encouraged to talk to anyone they know who is on a subcommittee.
- Staff Development planning is underway; a survey has been completed to gauge areas of interest and preferences for participation.
- Treina Landrum gave a preview of Title IX mandated changes that have recently gone into effect. She will be send out an update so that we can stay in compliance. Treina will return for a fuller presentation during the November meeting. One change is that all employees are now mandatory reporters of sexual discrimination or misconduct. All reports need to go to Treina. Senators can email any questions to Treina in advance of the next meeting.
- The Staff Senate has been given a budget and can now pay for things we need. The Executive Board met to create a preliminary list of proposed categories for a budget. One of the categories is Projects, where a group can apply for funds to do something special. An *ad hoc* Finance Committee has been created with one member, Nicole Walker. Expenditure categories will be determined by the Executive Board and the Finance Committee. Senators are encouraged to be networking with their own departments to identify needs.
- Homecoming is this week, including the University Mile. President Rhodes and other Senators will be participating.

Adjournment

There being no other business, a motion to adjourn was made by Senator Benedetto and seconded by Senator Buffington.

The next meeting will be November 10, 2021 at 10:00 am in the Library Conference Room 622. Guests may attend via Zoom.